



Christi Faris

Design. Color. Passion.

EDUCATION:

Master of Science – 2009
Business Technology/Digital Media
East Tennessee State University
Johnson City, TN.

**Entrepreneurial
Leadership Certificate – 2010**
ETSU, Johnson City, TN.

Bachelor of Science – 2002
Graphic Design/Print
Oral Roberts University, Tulsa, OK.

SKILLS:

MAC

PC

Photoshop

Illustrator

InDesign

Photography

Social Media

Digital Media

OceanCafeGraphics.com
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EXPERIENCE:

Art Director – 2014-Present

Midwest Marketing, LLC: Rapid City, SD

Team member and individual designer on client and internally commissioned projects, including logo creation, web design, digital and print marketing and brand creation, social media management.

- {2015} Silver ADDY® Midwest Marketing – Coca-cola Website Design
- {2015} SD Center for Enterprise Opportunity Enterprising Business Team
- {2017} AAF Design Jam Competition
- {2018} Gold ADDY® Midwest Marketing - Summer of Love Poster

Graphic Designer – 2010-2014

Rapid City Journal: Rapid City, SD

Ad copy and design layout, online static and flash ads.

- {2011-2012} SDNA ~ 4 Awards; 6 Awards

Graphic Designer – 2010

Capital Journal: Pierre, SD

Ad copy and design layout, film output, plate burning for press.

Graduate Assistant – 2008-2009

East Tennessee State University: Johnson City, TN

Wrote grant proposal for stimulus funds and maintained computer labs.

- {2008-2009} Student Silver ADDY®
- {2009} National Student Advertising Competition – Placed 2nd regionally.

Tech - Raster Image Processor – 2005-2008

The Johnson City Press: Johnson City, TN

All CMYK color separation proofing of color pages, watched for graphic pixelation, trouble shooting, produced/upload newspaper for online viewers, designed web graphics.

- {2007} Student Gold ADDY®

Graphic Artist – 2002-2005

Grace Publications, LLC: Johnson City, TN

Design/Layout/Digital Photography for “How-to” Books sold in Michael’s, Hobby Lobby, craft stores and other internationally know distributors. Responsible for digital photographs including the photo shoots (set-up/lighting), color correction, editing copy, and overall copy/design of entirety of each book published and catalogs.

Sales Associate – 1996-2002

Talbot’s: Houston, TX and Tulsa, OK

Designed store displays (set up/tear down), developed interpersonal skills by determining and meeting the needs of each customer.